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He has won awards for teaching excellence and published in leading academic journals on channel relationships, electronic retailing, store design, salesperson effectiveness, and sales force and human resource management. Dr. Weitz is past chair of the American Marketing Association and was honored as the AMA/Irwin

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He is coauthor of Retailing Management,
9e (2015), which is the best-selling
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fifth edition (2016) and M-Marketing,
fourth edition (2015), all with McGraw-
Hill Education. Professor Levy was co-
editor of Journal of Retailing from 2001
to 2007. He co-chaired the 1993
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